# Kailai Feng Level Designer

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#### **Focus**

Rational Level Design MP Level Stealth Level Motive Design Rapid Prototyping

## **Scripting**

**Unreal Blueprints Unity C#** MayaPython HoudiniVexpression

# **Software Experience**

Snodrop (1 year) Unity (4 years) Unreal (4 years)

Github (4 years)

Perforce(3years)

Houdini (2 years)

Maya (7 years)

Jira (3 years)

Substance (5 years)

Photoshop (8 years)

Illustrator (8 years)

PremierePro (8 years)

#### **Other Skills**

Traditionalart GraphicDesign Interdisciplinary Teamwork Projectmanagement

#### **Platforms**

PC Android OculusQuest/Pro/Rift 3D Ruddler Web

#### **Awards**

GameforChange2023 **Selection of XR Arcade** 

Kaboom Animation Festival **Guest Speaker** 

Siggraph Asia 2021 Nomination

# WORKING EXPERIENCE

## Level Designer at Ubisoft

12/2023-Present

Worked in a 10-person level design team, created seasonal content for Gaas. Solo-designed and iterated new mission objectvies, enemy waves and boss fights. Researched, co-designed, and implemented seasonal vanity items and the weapon. Documented and tutored artists on implementing vanity items.

Documented design and iteration process for level pitch, enemy usage, and more.

## **Game Designer at Tencent**

05/2020-03/2021

Worked in a 5-person team, delivered a 10-min vertical slice (NDA Project). Built 5 greybox levels for gameplay iteration.

Brainstormed and pitched new game mechanics based on narrative designer. Designed mechanics and optimized gameloop based on weekly reviews.

Art-direction, collection, and modification of internal assets.

## PERSONAL PROJECTS

## The Division 2 CN Level Designer

12/2023-Present

Modified beats and difficulty to serve monitization goals and local player styles. Co-designed with the senior game designer, then implemented level rewards. Pitched new golabal events and potiental seasonal contents to enrich replayability. Documented and commented modifies in both level scripts and on the Confluence.

# **Lost Castle Level Designer**

09/2023-12/2023

Solo-designed and developed a 20-min action-adventure shooting game level.

Implemented and modified game mechanisms based on the gameplay.

Wrote gameplots, gathered moodboard reference and drew 2D layouts.

Defined spacial language for in-level keymoments based on narrative. Blocked-out and iterated layout and flow to create an engaging level.

Balanced and paced the level beats based on combat and traversal space.

Exercised motive design, visual contrast, and affordance in the level.

# The Bath Level Designer

01/2023-04/2023

Solo-designed and devleoped a15-min open-world stealth game level.

Found reference from historical research and books, designed the layout.

Reseached on the architecture and art styles in the specific histocial area.

Designed enemy patrol paths and circulations to support multiple solutions.

Designed and implemented blueprints related with stealth system.

Iterated level layout and flow to support different play styles.

Playtested at GDC with designers from the industry, polished based on feedbacks.

# **EDUCATION**

# **Carnegie Mellon University**

Master of Entertainment Technology Game Design and Level Design

09/2022-05/2024

Pittsburgh, PA, US

#### School of Visual Arts

Bachelor of Fine Arts 3D Environment Art

09/2017-05/2021

New York CIty, NY, US